

2025 SPONSORSHIP OPTIONS



## SUNDAY, OCTOBER 26, 2025 | MISS AUGUSTA YACHT

Emmaus invites you to join us as a sponsor for our fourth annual Waves of Inspiration event. Scheduled for Sunday, October 26, 2025, guests will join us on board the Miss Augusta as we highlight the extraordinary journeys of the women and men we serve against the backdrop of a scenic cruise. Don't miss out on this unique opportunity to make a difference!







Spirited People Leading Spirited Livess

**EMMAUSHOMES.ORG** 

Corporate Office 3731 Mueller Rd. St. Charles, MO 63301 Tel: 636.534.5200

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Dear Sponsor,

I am thrilled to invite you to be part of our fourth annual Waves of Inspiration event, returning on Sunday, October 26, 2025, with even more heart, hope, and community impact. This year's event will once again set sail aboard the beautiful Miss Augusta Yacht, offering an unforgettable afternoon of scenic cruising, inspiring stories, and meaningful connection.

In 2024, thanks to the generosity of sponsors like you, we raised more than \$35,000 and directly impacted the lives of 244 individuals with developmental disabilities. Your support helped provide essential services, personalized care, and opportunities for independence and inclusion.

Waves of Inspiration is more than a fundraiser, it's a celebration of resilience, empowerment, and the incredible journeys of the people we serve. As a sponsor, you will not only gain visibility among community leaders and supporters, but you will also play a vital role in helping Emmaus continue our mission.

Enclosed are our 2025 sponsorship opportunities, including new enhancements designed to increase your brand exposure and deepen your impact. Whether you are returning or joining us for the first time, we are honored to partner with you.

For more information or to secure your sponsorship, please contact MacKenzie Barber at barbermackenzie@emmaushomes.org or 314-585-8682.

Let's create another wave of inspiration this year.

With gratitude,

Lisa Key

Chief Development Officer







## WHY SUPPORT?



Supporting the Waves of Inspiration event is not just an opportunity to give; it's a chance to transform lives. Emmaus' mission to empower individuals with developmental disabilities hinges on the generosity of sponsors and donors like you. Without your support, Emmaus Homes cannot provide the vital resources and care that enable our clients to live independently and with dignity. By sponsoring this event, you will directly impact the lives of those who need it most.

### **OUR GOALS**

Imagine the joy and fulfillment you can bring to individuals striving for independence and a meaningful life. Our goal is to raise \$45,000, and your presence at Waves of Inspiration is crucial in helping us reach this target. The funds raised will provide essential services, personalized care, and opportunities for skill development and community integration. Your support ensures that each person we serve has the chance to achieve their fullest potential.



### **AUDIENCE**



- The audience is comprised of 130 guests, including corporate sponsors, business and community leaders, dedicated partners and donors, as well as family and friends of Emmaus.
- Reach over 25,000 social media users during our campaign
- Reach 5,000 local constituents
- Post engagement is nearly 10%
- · Digital ads reach over 7,500 users per ad
- Event emails engage nearly 2,000 unique supporters





2025 SPONSORSHIP
OPPORTUNITIES & BENEFITS

## PLATINUM SPONSOR (ONLY ONE AVAILABLE!) | \$5,000

#### Benefits:

- Logo on all event signage
- Sponsorship recognition on the Emmaus Homes website
- · Verbal acknowledgment throughout the event
- Name and logo on formal printed and digital invitation
- · Logo displayed at check-in
- Logo displayed on boat screens
- · Included in three email communications
- Included in three social media posts on Instagram & Facebook
- Logo in our September and October newsletter
- Six tickets to the event with reserved seating

## GOLD SPONSOR | \$2,000

- Logo on event programs and banner
- · Sponsorship recognition on the Emmaus Homes website
- Name and logo on formal printed and digital invitation
- Included in two email communications
- Included in two social media posts on Instagram and Facebook
- Three tickets to the event





2025 SPONSORSHIP
OPPORTUNITIES & BENEFITS

## SILVER SPONSOR | \$1,000

#### Benefits:

- Logo on event programs and banner
- · Sponsorship recognition on the Emmaus Homes website
- Included in one email communication
- Included in one social media post on Instagram and Facebook
- Two tickets to the event

## BUBBLY BAR SPONSOR (ONLY ONE AVAILABLE!) | \$3,000

- Logo on custom bar signage
- · Opportunity to create and name a signature drink at the bar
- Name on event program
- · Sponsorship recognition on the Emmaus Homes website
- Included in two email communications
- Included in two social media posts on Instagram and Facebook
- Logo in our September and October newsletter
- Four tickets to the event







2025 SPONSORSHIP
OPPORTUNITIES & BENEFITS

## BLOOMING BOUQUET SPONSOR (ONLY ONE AVAILABLE!) | \$2,000

#### Benefits:

- Logo on custom bouquet bar signage
- Logo on customized bouquet stickers for guests to take home
- Name on event program
- Sponsorship recognition on the Emmaus Homes website
- Included in two email communications
- Included in two social media posts on Instagram and Facebook
- · Three tickets to the event

## BLISSFUL BRUNCH SPONSOR (ONLY ONE AVAILABLE!) | \$2,000

- · Logo on tabletop signage
- Name on event program
- · Sponsorship recognition on the Emmaus Homes website
- Included in two email communications
- Included in two social media posts on Instagram and Facebook
- Three tickets to the event











2025 SPONSORSHIP
OPPORTUNITIES & BENEFITS

### GUEST THANK YOU SPONSOR (ONLY THREE AVAILABLE!) | \$750

#### Benefits:

- Logo on guest thank you gift
- · Name on event program
- Sponsorship recognition on the Emmaus Homes website
- Included in one social media post on Instagram and Facebook

## PHOTO BOOTH SPONSOR (ONLY TWO AVAILABLE!) | \$500

#### Benefits:

- · Logo on Photo booth signage
- Name on event program
- Sponsorship recognition on the Emmaus Homes website
- Included in one social media post on Instagram and Facebook

### SILENT AUCTION SPONSOR (ONLY TWO AVAILABLE!) | \$350

- Logo on Silent Auction signage
- Name on event program
- Sponsorship recognition on the Emmaus Homes website
- Included in one social media post on Instagram and Facebook







SUNDAY, OCTOBER 26, 2025 MISS AUGUSTA

## CONSIDERING SPONSORING WAVES OF INSPIRATION? YOU ARE IN GOOD COMPANY WITH THESE PRESTIGIOUS PAST EVENT SPONSORS!























### **CUSTOM SPONSORSHIPS AVAILABLE**

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Interested in crafting a custom sponsorship? Please contact Events at events@emmaushomes.org or (636) 534-5200.

\*To be included on printed invitations, sponsorships must be secured and paid for by Friday, August 8, 2025. To be included on printed banners/ event signage, sponsorships must be secured and paid for by Wednesday, September 24, 2025.\*

